

SPONSORSHIP PACKAGES

**Transforming Acute Care for
Older People Living with Frailty
& Falls Prevention in Older People**

**Thursday 16 October 2025
TheStudio, Birmingham**

WHY EXHIBIT WITH US?

TRANSFORMING ACUTE CARE FOR OLDER PEOPLE LIVING WITH FRAILTY & FALLS PREVENTION IN OLDER PEOPLE

THURSDAY 16 OCTOBER 2025

THESTUDIO, BIRMINGHAM

Exhibit at 2 Leading NHS Conferences – One Stand, Double Exposure

With a shared exhibition space and overlapping delegate base, this is a 2-for-1 opportunity to connect with clinicians, managers, and decision-makers in NHS and social care settings.

Why Exhibit?

- Targeted exposure to both frailty and falls audiences
- Present your solution as part of the conference agenda
- Build leads with a high-value clinical audience
- Engage directly with NHS and social care professionals

Who You'll Meet:

- Geriatricians & Falls Leads
- Frailty Programme Managers
- Heads of Nursing & Clinical Directors
- Community & Social Care Managers
- Physiotherapy & Occupational Therapy Leads
- Medicines Optimisation & Patient Safety Leads
- Residential & Care Home Decision-Makers

Exhibition Packages Include:

- Stand space in the shared exhibition zone
- Optional speaking/presentation slots
- Branding in all delegate communications
- Support from the HC-UK team on the day

GOLD PACKAGE

EXHIBITOR PACKAGE WITH 20 MINUTE CASE STUDY PRESENTATION

- 20-minute live case study presentation delivered via the main conference programme with Q&A time
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Open space stand within the catering space
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
 - Logo on marketing materials
- Delegate list post event (opt-in)

£2,500 + VAT

“

“Supporting Healthcare Conferences UK Events provides the perfect platform for us to engage with current and prospective clients and discuss the challenges they face around Falls Awareness and Safety. This in turn helps us develop and adapt our product range to best suit and serve their needs.”

Ramblegard, Falls Prevention

”

**SPEAK AT
BOTH**
Enquire for details if
you wish to speak at
both events



ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly

sarahjane@hc-uk.org.uk

01932 429933

SILVER PACKAGE

**SPEAK AT
BOTH**

Enquire for details if
you wish to speak at
both events

EXHIBITOR PACKAGE WITH EXCLUSIVE 10 MINUTE SUPPLIER SHOWCASE

- 10-minute live supplier showcase session delivered via the main conference programme
- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
 - Logo on marketing materials
- Delegate list post event (opt-in)

£2,000 + VAT

BRONZE PACKAGE

EXHIBITOR PACKAGE

- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Two colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
- Logo on marketing materials
- Delegate list post event (opt-in)

£1,500 + VAT

ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly
sarahjane@hc-uk.org.uk
01932 429933

DRINK RECEPTION SPONSOR

- Your brand listed as sponsors for the post conference drinks reception online and in brochures
- Included on our website, marketing emails plus onsite signage
- Banner on marketing emails sent to all prospective and pre-registered delegates
- Drink reception welcoming address
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés.
- Delegate list for registered events post event (opt-in)

£2,500 + VAT

BREAKFAST MEETING

Invite your clients and delegates to a private breakfast meeting where you can present or just network

£2,500 + VAT

UPGRADE OPTIONS

HIRE A PRIVATE DEMO OR MEETING ROOM

Private demo rooms for 2 hours

Add a demo preview to our event landing page to give additional exposure pre and post event.

£1,000 + VAT

LANYARD SPONSOR

The opportunity to provide your branded lanyards for use with all event badges.

£500 + VAT

ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly
sarahjane@hc-uk.org.uk
01932 429933