

SPONSORSHIP PACKAGES



WHY EXHIBIT WITH US?

OPTIMISING ELECTRONIC PRESCRIBING & MEDICINES ADMINISTRATION (EPMA) IN HOSPITALS

WEDNESDAY 18TH JUNE 2025

THE STUDIO CONFERENCE CENTRE, BIRMINGHAM

This conference is a free event for those in the NHS.

Meet with and demonstrate your Electronic Prescribing innovations to a specialist audience of; Electronic Prescribing & Medicines Administration Leads, Chief Pharmacists, Medication Safety Officers, Medical Directors, Chief Clinical Information Officers, ePrescribing pharmacists and Senior Clinicians & Managers with an interest in eprescribing and reducing medication errors.

This National Annual Conference will focus on the optimisation of Hospital Electronic Prescribing and Medicines Administration on (HePMA). The conference will enable you to improve the use of electronic prescribing systems towards advanced eprescribing, closed loop medicines administration and advanced clinical decision support to ensuring the full clinical benefits are achieved. The conference will enable delegates to understand how they can use data from EPMA systems to drive improvement, and learn from case studies in higher risk EPMA areas such as paediatrics and mental health. The conference will also look at difficult issues such as the management of downtime, integration and mergers of systems. Case studies will demonstrate how AI can improve eprescribing, and how the role of digital clinical champions and digital heroes can enhance your eprescribing systems to ensure improvements in patient safety, staff satisfaction and efficiency.

The conference will discuss the safe use of EPMA in hospitals including risk mitigation areas you can investigate and update now as a result of findings from the the HSSIB medication related harm investigations which will be used to inform a national investigation into “The safe use of Electronic Prescribing and Administration Systems (ePMA) in acute hospitals” which will start in spring 2025.



GOLD PACKAGE

EXHIBITOR PACKAGE WITH 20 MINUTE CASE STUDY PRESENTATION

- 20-minute live case study presentation delivered via the main conference programme with Q&A time
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Open space stand within the catering space
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
 - Logo on marketing materials
- Delegate list post event (opt-in)

£3,500 + VAT

“

“Well organised and relevant to our product”

Nervecentre, Electronic Prescribing Conference

”



ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly
sarahjane@hc-uk.org.uk

01932 429933

SILVER PACKAGE

EXHIBITOR PACKAGE WITH EXCLUSIVE 10 MINUTE SUPPLIER SHOWCASE

- 10-minute live supplier showcase session delivered via the main conference programme
- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
 - Logo on marketing materials
- Delegate list post event (opt-in)

£2,500 + VAT

BRONZE PACKAGE

EXHIBITOR PACKAGE

- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Two colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
 - Company name and description, website, X, LinkedIn posts
 - Upload literature files & promo videos
- Logo on marketing materials
- Delegate list post event (opt-in)

£1,800 + VAT

ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly
sarahjane@hc-uk.org.uk

01932 429933

DRINK RECEPTION SPONSOR

- Your brand listed as sponsors for the post conference drinks reception online and in brochures
- Included on our website, marketing emails plus onsite signage
- Banner on marketing emails sent to all prospective and pre-registered delegates
- Drink reception welcoming address
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés.
- Delegate list for registered events post event (opt-in)

£2,500 + VAT

BREAKFAST MEETING

Invite your clients and delegates to a private breakfast meeting where you can present or just network

£2,500 + VAT

UPGRADE OPTIONS

HIRE A PRIVATE DEMO OR MEETING ROOM

Private demo rooms for 2 hours

Add a demo preview to our event landing page to give additional exposure pre and post event.

£1,000 + VAT

LANYARD SPONSOR

The opportunity to provide your branded lanyards for use with all event badges.

£500 + VAT

ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly

sarahjane@hc-uk.org.uk

01932 429933