

# SPONSORSHIP PACKAGES



# WHY EXHIBIT WITH US?

## FALLS TECH 2025 USING TECHNOLOGY IN FALLS PREVENTION AND MANAGEMENT

FRIDAY 23RD MAY 2025

AMERICA SQUARE, LONDON



This conference is a free event for those in the NHS.

**Meet with and demonstrate your Falls Tech innovations to a specialist audience of: Consultant Geriatricians, Elderly Care Nurse Consultants, Falls Nurse Specialists, Physiotherapists, Hospital IT and Patient Safety Leads, Clinical Directors and Nurse Directors.**

Join us at the premier conference and exhibition focusing on the forefront of healthcare innovation as we delve into the transformative role of digital technology in preventing falls within the NHS. Falls are a significant concern in healthcare, particularly for the elderly and vulnerable populations, leading to severe consequences such as injuries, loss of independence, and increased healthcare costs. This conference is dedicated to addressing these challenges by harnessing the power of digital technology and showcasing current and emerging technologies and how they can support you to prevent falls in your service. By bringing together leading experts, suppliers, healthcare professionals, policymakers, and technology innovators, we aim to explore the latest advancements, share best practices, and forge new pathways in falls prevention, and ultimately reduce the incidence of falls across the NHS.

The conference will focus on the use of digital technologies including wearable devices and artificial intelligence (AI) and focus on real world implementation and benefits in terms of how they can enhance your service and reduce falls. There will be an opportunity to hear from suppliers and view technologies in person.

## EXHIBITOR PACKAGE WITH 20 MINUTE CASE STUDY PRESENTATION

- 20-minute live case study presentation delivered via the main conference programme with Q&A time
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Open space stand within the catering space
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
  - Company name and description, website, X, LinkedIn posts
  - Upload literature files & promo videos
  - Logo on marketing materials
- Delegate list post event (opt-in)

**£3,500 + VAT**

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*“Supporting Healthcare Conferences UK Events provides the perfect platform for us to engage with current and prospective clients and discuss the challenges they face around Falls Awareness and Safety. This in turn helps us develop and adapt our product range to best suit and serve their needs.”*

*Ramblegard, Falls Prevention*

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ENQUIRIES OR BOOKING CONTACT

Sarah Jane O'Reilly

[sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)

01932 429933

# SILVER PACKAGE



## EXHIBITOR PACKAGE WITH EXCLUSIVE 10 MINUTE SUPPLIER SHOWCASE

- 10-minute live supplier showcase session delivered via the main conference programme
- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Your logo and link against the session description for your nominated speaker
- Three colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
  - Company name and description, website, X, LinkedIn posts
  - Upload literature files & promo videos
  - Logo on marketing materials
- Delegate list post event (opt-in)

**£2,500 + VAT**

# BRONZE PACKAGE



## EXHIBITOR PACKAGE

- Open space stand within the catering space
- Pre-event coverage logo with link to your site on the event web page
- Social media announcements
- Two colleagues to attend all conference sessions and staff the exhibition stand
- A presence on the virtual landing page with links to your site, includes:
  - Company name and description, website, X, LinkedIn posts
  - Upload literature files & promo videos
- Logo on marketing materials
- Delegate list post event (opt-in)

**£1,800 + VAT**

**ENQUIRIES OR BOOKING CONTACT**

**Sarah Jane O'Reilly**  
[sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)

**01932 429933**

# DRINK RECEPTION SPONSOR



- Your brand listed as sponsors for the post conference drinks reception online and in brochures
- Included on our website, marketing emails plus onsite signage
- Banner on marketing emails sent to all prospective and pre-registered delegates
- Drink reception welcoming address
- Extensive networking and lead generation opportunities within our fantastic venue, which includes all drinks and canapés.
- Delegate list for registered events post event (opt-in)

**£2,500 + VAT**

# BREAKFAST MEETING



Invite your clients and delegates to a private breakfast meeting where you can present or just network

**£2,500 + VAT**

# UPGRADE OPTIONS



## HIRE A PRIVATE DEMO OR MEETING ROOM

Private demo rooms for 2 hours

Add a demo preview to our event landing page to give additional exposure pre and post event.

**£1,000 + VAT**

## LANYARD SPONSOR

The opportunity to provide your branded lanyards for use with all event badges.

**£500 + VAT**

**ENQUIRIES OR BOOKING CONTACT**

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